

# BUSINESS CASE

## Customer Communication Solution

Prepared for: **Town of Pendleton**

Proposal date: **03/12/2019**

Valid until: **04/12/2019**

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# Solution Overview



## IN-360 Mailing System

- Intuitive control panel with shortcut keys for your most-used rates and imprints
- Small form factor and quiet inkjet printing that's ideal for any office environment
- Rate Wizard guides users in choosing the right mail class and optional special services
- Prints postage directly onto postcards, letters or large envelopes up to 3/8" thick
- Built-in envelope moistener with easy-access reservoir produces securely sealed mail
- Weigh platform auto-adjusts the postage amount for extra-thick envelopes or boxed packages
- Prints peel-and-stick postage labels for easy processing of bulky letters and large envelopes
- Power-assisted hand feeding for accelerated metering of up to 45 letters per minute
- Safeguard your stored postage with PIN code access control
- Track pieces processed and postage used for 30 or more accounts/departments
- LAN or wireless connection to refill postage instantly and update postal rates automatically
- Download artwork to print onto your mail pieces – use our free library or create your own
- Uploads postage usage data to your MyNeopost online account for quick and easy analysis
- Download the postage you need now and pay later using Neofunds® bill-for-postage service

**A powerful semi-automatic mail processing solution with a compact design**



# Solution Overview



## IN-600 AF Mailing System

- Intuitive control panel with shortcut keys for your most-used rates and imprints
- Quiet inkjet printing with convenient low-ink alerts sent automatically via email
- Rate Wizard guides users in choosing the right mail class and optional special services
- Automatic feeding of postcards, letters or large envelopes up to 1/2" thick
- Dependable envelope sealing that secures the contents of your mail pieces
- Weigh platform auto-adjusts the postage amount for extra-thick envelopes or boxed packages
- Integrated postage label dispenser for easy processing of bulky letters and large envelopes
- Reach productivity levels as high as 110 metered letters per minute
- Safeguard your stored postage with PIN code access for each of your operators
- Track pieces processed and postage used for 35 or more accounts/departments
- LAN or wireless connection to refill postage instantly and update postal rates automatically
- Download artwork to print onto your mail pieces – use our free library or create your own
- Uploads postage usage data to your MyNeopost online account for quick and easy analysis
- Download the postage you need now and pay later using Neofunds® bill-for-postage service

**A compact and efficient automatic-feed mail processing solution**



# Financial Considerations

## A Product Summary

IN360 Mail Machine  
5-lb Scale  
Moistener and Catch Tray

## B Product Summary

IN600AF Mail Machine  
10-lb Scale  
Auto Feeder, Sealer and Catch Tray

## A Cost Summary

63-month Lease Cost: \$73.19/month

## B Cost Summary

63-month Lease Cost: \$145.63/month

## Notes

Valid Until: 04/12/2019

The price above includes equipment, service, meter rental, postal rate updates, neofunds "download postage now, pay later" App, shipping, installation, training and our customer satisfaction guarantee.



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# Get the Postage You Need Now & Pay For It Later

Welcome to the NeoFunds® postage payment service. We are confident that this service will simplify your postage payment process. With NeoFunds®, you can print postage now and pay later, giving you greater flexibility and control in managing your business and mailing operations.

**How does Neopost's NeoFunds® service work?** You can download the postage that you need, whenever you need it - no need to prepay. We will pay the Postal Service for you for the postage that you requested. Each month that you have account activity, you'll receive a NeoFunds® postage invoice that itemizes all of the postage downloads into your mailing machine for that monthly billing period. You can take up to 28 days from the statement date to pay by check, ACH, or online.

**How much postage can I download?** Your account limits are set up based on the type of mailing system that you have:

Mailing System	Plan Name	Free Transaction Limit	Total Account Limit
Low Volume	Basic PLUS	\$700 per monthly billing period	\$1,500
Mid to High Volume	Advantage PLUS	\$4,000 per monthly billing period	\$8,500

**How are transaction fees assessed?** You are pre-approved to download up to the Free Transaction Limit postage each month with no transaction fees. Monthly postage that exceeds the Free Transaction Limit in any monthly billing period is subject to a 1% Flex Limit Fee. For example, if your Free Transaction limit is \$4,000 and you add \$5,000 postage to your meter in a monthly billing cycle, you will be billed \$10 Monthly Flex Limit Fee ( $\$5,000 - \$4,000 = \$1,000 \times 1\% = \$10$ ).

**Can I increase the amount of postage available for download from NeoFunds®?** Yes. Simply call our Customer Service Department to arrange an increase in the amount of your Total Account Limit.

**Can I choose my statement date and corresponding due date?** Yes. You may choose a different statement date than the one assigned automatically at the time of enrollment. Approximate statements dates to choose from are the 1st, 5th, 10th, 15th, and 22nd of each month.

**Must I pay the entire NeoFunds® statement balance by the due date?** You must pay at least the minimum payment by the due date indicated on your NeoFunds® statement. Finance charges may apply for payments that are less than the total balance owed. A late fee may apply if you do not make the minimum payment by the due date indicated on your invoice.

**Can I view my statement and manage my account online?** Yes. Through **MyNeopost** you can access your NeoFunds® account online, which makes monitoring and tracking of all your NeoFunds® account activity easy. You can access NeoFunds® statements, see account activity, make online payments, and create e-mail alerts.